
Letter
Leadership and Status in Mammalian Societies: Context Matters

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It is widely recognized that within mammalian societies an individual may be simultaneously a leader of collective behavior and hold a position of high status. Drawing from a comparative perspective, we recently suggested that some leaders are of low status or emerge in egalitarian societies lacking dominance hierarchies [1]. Furthermore, we noted that some high-ranking individuals, despite their priority access to resources and ability to evoke submissive behaviors or win dyadic competitions, have little or no influence on collective group behavior [1].

Importantly, our recent article identifies some conceptual and empirical challenges regarding status and leadership when viewed through a comparative lens. Biological and social science literatures sometimes apply different definitions, which hinders progress. Dual models of human status [2] are based on three components: (i) priority access to limited resources, (ii) ability to win dyadic contests over resources, and (iii) relative influence on group decisions. However, only this third component describes activities that are associated across species with leadership [3]. In other words, as applied across species, leadership implies only that an individual has a disproportional influence on collective behaviors (e.g., group foraging, movements, conflict resolution, and between-group conflicts). Thus, whereas leadership refers to influence in a decision-making hierarchy, dominance status refers to a position within a resource hierarchy. Moreover, dominance status is relational within a pair of individuals and, in many cases, these pairwise relations are not necessarily transitive across group members (e.g., nonlinear or nontransitive resource hierarchies) [4]. By contrast, leadership status refers simply to whether an individual currently occupies a position in which they impose disproportional influence on group decisions. Our dual model approach to leadership therefore focuses solely on an individual’s influence on collective behavior and emphasizes the value of this distinction in contributing to our understanding of the general principles and evolutionary origins of leadership.

Although Cheng and Tracy [5] agree with us that not all high-status individuals are leaders, they question whether low-status individuals can be leaders and the extent to which it is possible to disentangle notions of status and leadership. The comparative perspective offers insights into the empirical need to separate leadership and status. For example, hungry fish [6] or thirsty zebra [7] lead collective movements until their physiological needs are met, but this has no impact on their standing within their group. Moreover, mammals living in egalitarian societies also have leadership in collective behaviors despite a lack of status differences among group members [3]. Thus, leadership and status should be assessed independently—even if some individuals are both leaders and of high status at the same time. Recognition of this will push the field forward, permitting: (i) comparative studies to quantify each attribute’s effect on collective behavior and (ii) research on humans to explore when leadership (e.g., influencing collective behavior) is displayed by low-status group members (e.g., children), members of low-status groups (e.g., lower socioeconomic classes, minority groups), or members of strictly egalitarian groups.

Leadership styles and, by extension, who is most likely to occupy a leadership role within a society, are often context-dependent and variable over time. Our article highlights the ubiquity of this phenomenon in mammalian societies, noting that these context-dependent patterns across mammals (including humans) offer an understanding of the flexible nature of leadership. We point to this fluidity by explaining that the traits of individuals occupying leadership roles in mammalian societies often vary within species across four major contexts: collective movements, group foraging, within-group conflict resolution, and between-group conflicts [1,3]. Spotted hyenas offer a salient example of how the traits of individuals that emerge as leaders vary across context and time—even within a single species in which dominance status strongly influences many aspects of its social lives (Box 1).
Spontaneous, shared leadership is common across mammalian societies [8,9] and emerging evidence indicates that multiple individuals often occupy leadership roles within groups of non-human animals, depending upon their motivational state, age/life history stage, personality, social status, competence, and sex/gender [10]. The ubiquity of distributed leadership in nature has implications for human research too, suggesting organizations may benefit from when leadership roles are fluid and reflect context-dependent competencies [9].

Finally, although our recent article [1] focuses on commonalities in leadership styles across mammalian societies, there are differences too. For example, leadership roles in small-scale human societies are more widely shared among individuals than within large-scale human social organizations, possibly reflecting specialization as a function of social complexity [11]. Leadership may therefore be more strongly correlated with high status in large, complex organizations, such as in corporations and governments. Future research should investigate this hypothesis.

References